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## New Tesla facility coming to Henrietta

**Kevin Oklobzija** (<https://rbj.net/author/koklobzija/>) // June 29, 2022 // [Subject=New Tesla facility coming to Henrietta](#)**Minute Read**<https://www.facebook.com/sharer.php?u=https://rbj.net/2022/06/29/new-tesla-facility-coming-to-henrietta/&t=New%20Tesla%20facility%20coming%20to%20Henrietta><https://www.linkedin.com/shareArticle?mini=true&url=https://rbj.net/2022/06/29/new-tesla-facility-coming-to-henrietta/&title=New%20Tesla%20facility%20coming%20to%20Henrietta>

When the going-out-of-business sale ends at York Furniture Gallery, construction will begin to convert the home furnishings store on West Henrietta Road into a Tesla service, education and vehicle display... You can read the content in details following link  
<https://rbj.net/2022/06/29/new-tesla-facility-coming-to-henrietta%2F>



The new Tesla service and display center will occupy 30,000 square feet, according to the plans and rendering prepared by ArcVision Inc. of St. Louis and submitted to, and approved by, the Henrietta Town Board.

When the going-out-of-business sale ends at York Furniture Gallery, construction will begin to convert the home furnishings store on West Henrietta Road into a Tesla service, education and vehicle display center.

And while the new location won't be selling America's favorite electric car models when it opens by year's end, project developers hope to eventually become Rochester's first Tesla dealer.

Rochester Motors NY LLC is a joint venture of Truett Realty Group (TRG) of Delray Beach, Fla., and JBL Development of Hollywood, Fla. The Henrietta Town Board approved the project earlier this year and a sale of property for \$3.5 million was finalized in April.

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The group will be moving current operations from 3300 W. Henrietta Rd. when conversion of the new facility at 3535 W. Henrietta Rd. is completed.

"We're looking to start construction within 30 days and ideally be open before the year ends," Robert Truett of TRG said Wednesday morning. "Obviously West Henrietta Road is car dealership row and we're excited to join the other dealers on that row.

"But beyond that, we're really excited about the area and what's happening at Marketplace Mall with the [University of Rochester](#) project. We think that will be a really good stimulus for real estate and redevelopment in that area."

The York Furniture Gallery facility comprises just over 50,000 square feet of space. The Tesla center will occupy 30,000 square feet, with 20,000 square feet of the existing building demolished to create space for "customer vehicles in service, customer and employee parking, and company-owned or controlled vehicles," according to documents filed with the Henrietta Town Board when a special use permit was requested.

The board approved the special permit for a service and limited showroom, but stipulated that "there will be no sales or financial transactions discussed or taken at this site," meeting minutes show. Any plans to upgrade to a full-fledged dealership would require a separate permit from the board.

Tesla currently has five dealer licenses in New York. Rochester Motors NY LLC did tell the town board that eventually plans to ask for a special use permit to sell cars "at a future date."

TRG has several dealership/service center projects in the works across the country, Truett said. The firm recently received approval to build a new dealership in St. Petersburg, Fla., on the site of a former [McDonald's](#).  
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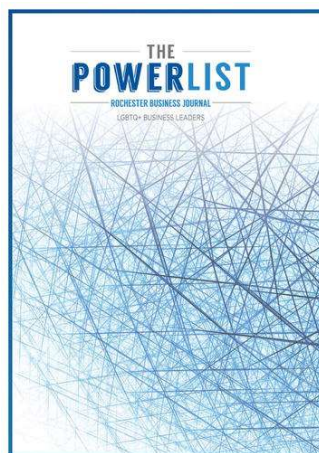
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